

Fiscal Year 2020-2021 ANNUAL REPORT



WIXOM
PUBLIC LIBRARY

Read. Discover. Connect.

WIXOM PUBLIC LIBRARY

ANNUAL OVERVIEW, GOALS & OBJECTIVES

A YEAR OF UNKNOWNNS & OPPORTUNITIES

The Library began Fiscal Year 2020-2021 like you, with many unknowns about what the year would look like. Following the COVID-19 Stay At Home orders, the Library reopened to the public on July 13, 2020 with limited services and hours. Following a surge in cases, the Library returned to curbside services from November 2020 to January 2021 to protect the community and Library staff. By late spring, the Library started resuming more services and saw an increase in usage as patrons began returning to more normal activities.

Despite the challenges, we adjusted the way we provided services and programs. We provided curbside pickup for materials and printing. Programs shifted to virtual and take home craft kits were wildly popular. We increased digital materials purchasing and added new online resources. As technology shifted, the Library launched a mobile app and a new website to provide an improved Library experience from wherever you access services. A Chromebook collection was added and we expanded the number of hotspots offered so patrons could access Internet and resources safely from outside of our building.

Even with the many unknowns, the Library found creative and new ways to serve the Wixom community. As we continue to evolve and rebound, we are still the place where Wixom **reads, discovers and connects.**

- Andrea Dickson, Library Director

Board of Trustees

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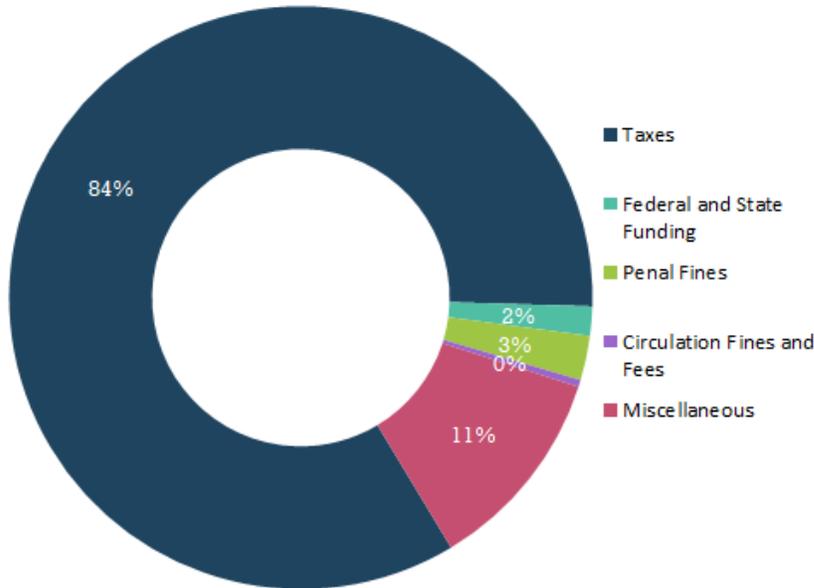
Jennifer Mulder, Member-at-Large

Mission

The Wixom Public Library serves the ever-changing needs of our diverse community with quality collections, services and programs that support its informational, educational, cultural, and recreational needs.

FINANCIAL REPORT

REVENUE & EXPENDITURES



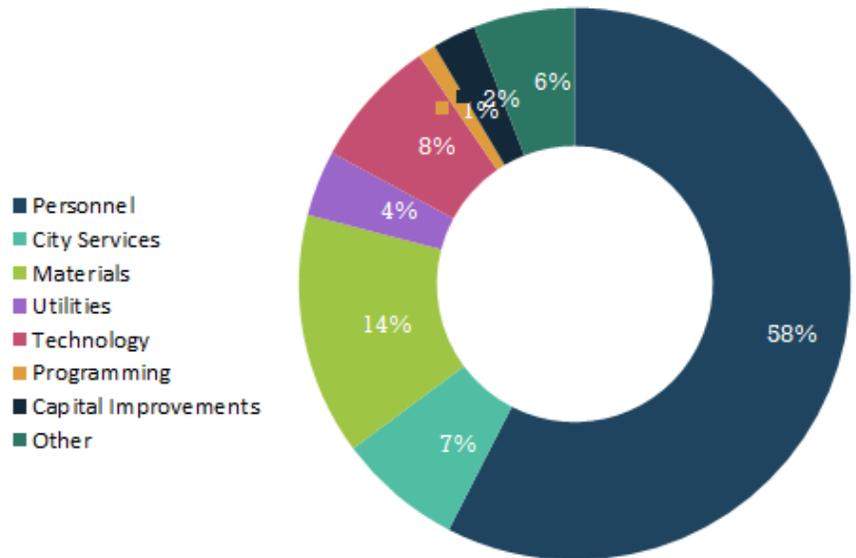
REVENUE: \$966,105*

During the 2020-2021 fiscal year, the Library's tax revenue increased 6.7%. Limited services and closures due to COVID-19 resulted in a substantial decline in Circulation Fines & Fees. The Library also saw a 8.3% increase to State Aid revenue in FY 20-21. Despite declines in circulation and user fees, the Library balanced increased costs due to COVID-19 with \$38,719 in COVID-related grant funding that paid for PPE, cleaning supplies, staff computers, software costs, and more.

EXPENDITURES: \$956,648*

To meet demand, spending continued to increase for materials, with an increase of 15.1% to collection accounts. Spending for electronic resources increased by 60.3% as demand continued to surge. Changing technology needs resulted in a 25.3% increase to technology spending, allowing the Library to offer a mobile app, new website, additional hotspots, and more. The Library continues to look at the most cost-effective ways to provide high quality services while balancing operating costs.

*Pre-Audit Figures



\$40,118 Grant Funding

The Library was fortunate to receive significant grant revenue in FY20-21 that helped offset COVID-19 expenses. The Library received \$1,940 from the Library of Michigan and \$36,779 from Oakland County in CARES Act funds. These funds were used to purchase PPE, sanitizer, laptops for remote work, mobile hotspots, curbside software, Zoom licenses, and staff wages. In addition, the Library received a \$1,399 LSTA grant from the Library of Michigan for the purchase of read-aloud Wonderbooks for early readers.

HIGHLIGHTS

PROGRAMS & SERVICES

QUALITY SERVICES

Library services shifted to meet new challenges and needs. Librarians offered **182 virtual programs to 2,807 attendees** and answered **4,377 reference questions**. There were **5,301 wireless and computer sessions**. Digital downloads increased 13.5% with **22,754 digital checkouts** in FY20-21. A new Chromebook collection was added and we offered **25 wireless hotspots** for checkout.



NEW OFFERINGS

The Library added several **new resources** in FY 20-21 including Tutor.com, Ancestry Library Edition, BookFlix, Tumblebooks and Creativebug. With changing technology needs, we were excited to launch a **mobile app** that allows you to search the catalog, access digital resources, view programs, and find your digital library card in one place. We also launched a **new website** in spring 2021 that incorporates easy searching and book lists. **Autorenewal** of materials was also introduced last fall.

2,807
Virtual
Program
Attendees

188,038

Minutes Read by Kids in
Reading Challenges

2,082

Books Read by Adults & Teens

5,782

Library
Cardholders

22,754

Digital Items
Borrowed

2,905

Curbside
Pickups

132,894

Items Checked
Out