

WIXOM PUBLIC LIBRARY ANNUAL REPORT

2023

2024



PLANNING FOR THE FUTURE



Read. Discover. Connect.

A message from the Director:

The Wixom Public Library spent fiscal year 2023–2024 focused on providing quality services to the community. Though technology is changing how patrons access materials, overall circulation increased 3.62%. Digital checkouts saw a 26.83% increase and now accounts for 19.91% of total circulation. The Library continues to adjust purchasing for digital content to try to meet skyrocketing demand.

Library programming remained a strong draw for patrons of all ages, with an 8.1% increase in program attendance and 6,023 patrons attending a library program. We would like to thank the Friends of the Wixom Library for their continued support of library programming!

In FY 2023–2024, the Library moved to a new program calendar that also allowed for online room reservations. As a result, meeting room usage increased by 45.74%.

Looking to the Future

After completing a space plan in FY 2022–2023 to better meet the needs of today's patrons, the Library focused on implementing the first phase of updates. Through sound fiscal management and savings, the Library Board of Trustees allocated funding in FY 2024–2025 to build three new study rooms, work with the City of Wixom on courtyard improvements, purchase new study pods, invest in RFID technology for improved self-checkout, and expand shelving for the popular fiction collection.

As we continue to evolve and grow, we are still the place where Wixom reads, discovers and connects.

Andrea Dickson, Library Director



FINANCIAL OVERVIEW

REVENUE

Property Taxes.....	\$912,281
Federal & State.....	\$19,618
Fines & Fees.....	\$8,086
Penal Fines.....	\$23,617
Other Revenue.....	\$193,944
Total Revenue.....	\$1,157,546

EXPENSES

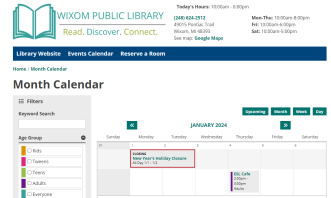
Salaries & Benefits.....	\$633,273
Library Materials.....	\$131,196
Programming.....	\$13,778
Technology.....	\$80,360
City Services.....	\$72,452
Capital Improvements.....	\$14,179
Other Expenditures.....	\$104,766
Total Expenses.....	\$1,105,004

HIGHLIGHTS

- Launched new program calendar and meeting room reservation website.
- Collaborated on a new playground next to the library, which opened in June 2024. The playground was a collaborative effort between the Library, Parks & Recreation, and DDA.
- Plans were finalized and approved for new study rooms to be completed in late 2024.
- Launched a new Library of Things collection to expand on the popular STEAM and activity kit collection. The new collection was purchased by the Friends of the Wixom Library.








New Playground Opens



New Program Calendar

BY THE NUMBERS

The Wixom community continues to support the library and uses a variety of services. Here is an overview of our year:

 689 new library cards	 4,689 reference questions answered	 121,222 physical items checked out	 28,914 digital materials downloaded	 5,549 items added to collection
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4,971
card holders

60,569
items in collection

74,956 library visitors

50,256 visits to our website

TECHNOLOGY

COMPUTERS
6,761
sessions

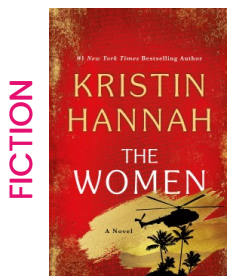
WI-FI
5,512
sessions

PC ASSISTANCE
4,816
questions answered

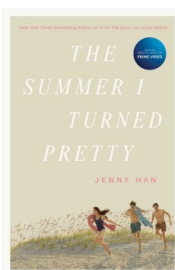
WPL APP
1,147
app users

MOST POPULAR CHECKOUTS

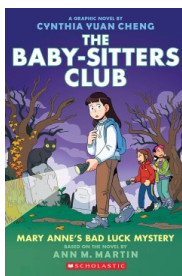
Of all the items borrowed this year, these were the most popular.



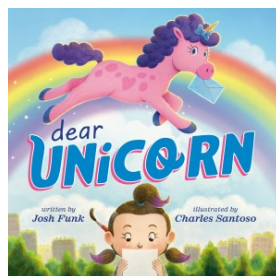
FICTION



YOUNG ADULT



KID'S



CHILDREN'S



MOVIE

PROGRAMS



352

programs & events

6,023

attended programs

SERVICE HIGHLIGHTS

Library programs and year-round reading challenges remained popular with patrons of all ages. We also expanded outreach to GSRP classes within the community.

1,154

storytime attendance

1,079

outreach attendance

271

STEAM kit checkouts

362

hotspot checkouts

282,833

minutes read by kids in reading challenges

READING CHALLENGES

1,147 participants

359 summer reading completions